

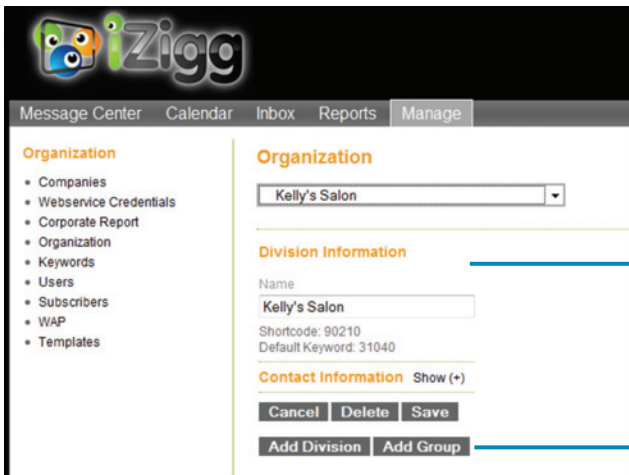


HOW TO SET UP A RAFFLE

WHAT IS A RAFFLE? The raffle feature randomly selects a subscriber from one of your groups.

step 1:

To set up a one-time Raffle first create a new Group. To do so, go to **Manage** tab in the top control panel. In the **Organization** drop down box, select the division of your organization you would like to add a group to. Then click **Add Group**.



This screen shows an example of a **Division** selected where you can then add a Group.

Click **Add Group** in order to add a group to the selected division.

step 2:

Now, name the new group and click **Save**.



Name the **Group**.
For ex: Event Raffle
Then click **Save**.

GO WHERE THE EYES ARE

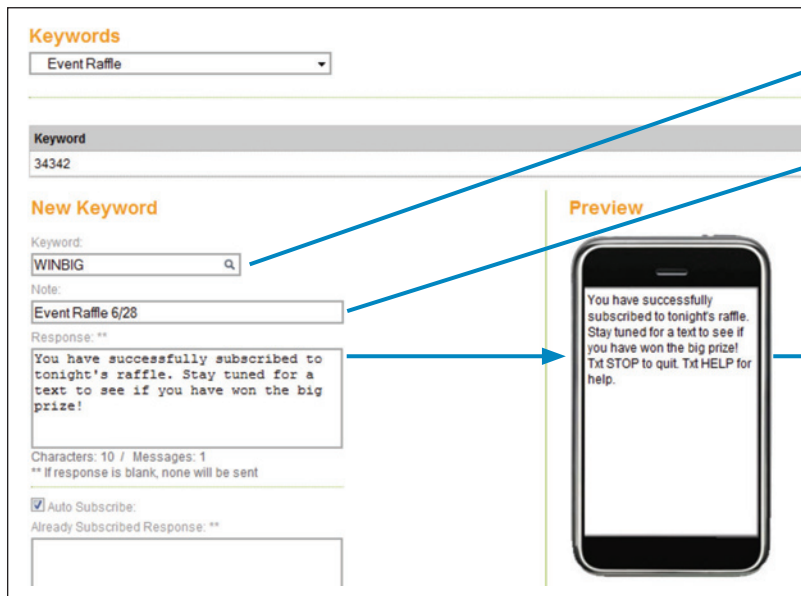
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step 3:

Once you have set up the group, you will now need to create a Keyword for the Raffle entrants to subscribe to. Go to the **Manage** tab on the top control panel, and then select **Keywords** from the left control panel. In the select group drop down box, select the group that you just created. You will now be able to create a Keyword for the raffle.



The screenshot shows the 'Keywords' management page. At the top, there is a dropdown menu for 'Event Raffle'. Below it, the 'Keyword' field contains '34342'. The 'New Keyword' section has a 'Keyword' input field with 'WINBIG', a 'Note' field with 'Event Raffle 6/28', and a 'Response' field with a message: 'You have successfully subscribed to tonight's raffle. Stay tuned for a text to see if you have won the big prize!'. There are also fields for 'Auto Subscribe' (checked) and 'Already Subscribed Response'. A 'Preview' section shows a smartphone displaying the response message.

Select the **Keyword** for raffle entrants to opt-in to. Remember the Keyword must be one word.

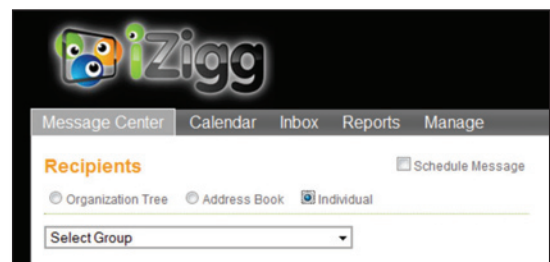
In the **Note** field, you can specify the raffle information for your own reference.

In the **Response** field, specify the response to send to raffle entrants once they have opted in.

Check **Auto Subscribe** to automatically subscribe entrants who have opted in. Then click **Save**.

step 4:

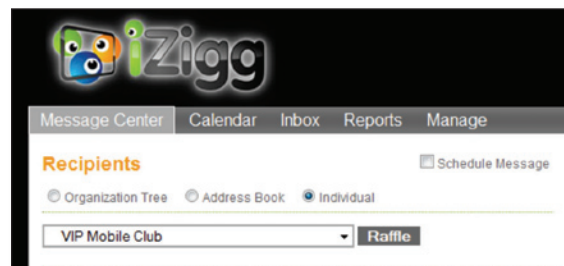
Once you have saved your keyword, you will be able to notify entrants to opt-in by texting the keyword to 90210. When you are ready to select a winner, go to the **Message Center** tab on the top control panel. Then select to send a message by **Individual**.



The screenshot shows the 'Message Center' interface. The 'Recipients' section has radio buttons for 'Organization Tree', 'Address Book', and 'Individual' (selected). Below it is a 'Select Group' dropdown menu.

step 5:

Next select the **Group** you would like to do the raffle from by selecting the group in the **Select Group** drop down box. Once you have selected the group, click **Raffle**.



The screenshot shows the 'Message Center' interface with the 'Select Group' dropdown menu set to 'VIP Mobile Club' and a 'Raffle' button next to it.





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step 6:

Once you have clicked **Raffle**, a subscriber's information will be randomly selected and shown below.

The screenshot shows the 'Recipients' form in the iZigg interface. It includes a navigation bar with 'Message Center', 'Calendar', 'Inbox', 'Reports', and 'Manage'. The 'Recipients' section has a 'Schedule Message' checkbox and radio buttons for 'Organization Tree', 'Address Book', and 'Individual'. A dropdown menu is set to 'VIP Mobile Club' and a 'Raffle' button is visible. Below are input fields for 'First Name' (Jane), 'Last Name' (Doe), 'Mobile Phone Number (With Country Code)' (123456777), 'Voice Phone Number (With Country Code)', and 'Email'. A note at the bottom states '* A phone number or email is required'.

Depending on the information the subscriber has supplied, a first and last name, mobile number and email address may be provided.

step 7:

Now create the **Message** to be sent to the raffle winner.

The screenshot shows the 'Message' creation form. It has two columns: 'Message' and 'Preview'. The 'Message' column has a 'From:' field, a 'Message:' text area containing the text 'Congratulations. You have won tonight's raffle! Please come to the stage to receive your prize.', and a character count 'Characters: 65 / Messages: 1'. Below is a 'Templates' section with a 'Select' dropdown and a 'Send Message' button. The 'Preview' column shows a smartphone displaying the same congratulatory message.

In the message field, specify the message to be sent to the raffle winner. Be sure to give specific directions to the winner to receive their prize.

Click **Send Message** to send the message and alert the subscriber that they have won.

